

TEACHER'S ACTIVITY REPORT 2020 - 2021.

FACULTY: Commerce DEPARTMENT/ COMMITTEE: Commerce/MAC IQAC ACTIVITY
No:SVC/2020-21/COM/SB/3

NAME OF THE ACTIVITY:			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
25 th June	Commerce	Commerce/MAC	Dr. Sindhumani Bag
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
10.am -4.pm	Sri Venkateswara College	60	Indoor
SUPPORT/ASSISTANCE:	Sri Venkateswara College, University of Delhi		

BRIEF INFORMATION ABOUT THE ACTIVITY (**CRITERION NO. - III,V**):

TOPIC/SUBJECT OF THE ACTIVITY	Revista- The Weekly Dosage of Marketing
OBJECTIVES	It is an online magazine which explains to the subscribers about various marketing concepts that revolve around our daily lives.
METHODOLOGY	Online series of content is delivered every Friday on the Whatsapp Group.
OUTCOMES	The first ever online magazine launched which explains the marketing concepts to the users.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report	✓ Photos	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	

IQAC Document No:	Criterion No:	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
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Dr Sindhumani Bag	Dr. Mamta Arora	
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For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		





SRI VENKATESWARA COLLEGE
(University of Delhi)

Internal Quality Assurance Cell

Chairperson

Prof C. Sheela Reddy
Principal
Sri Venkateswara College

IQAC Coordinator

Dr. N. Latha
Department of Biochemistry

External Members

Prof Debi P Sarkar
Department of Biochemistry
University of Delhi South
Campus

Prof Alo Nag
University of Delhi South
Campus

Dr. Gitanjali Yadav
NIPGR, Delhi

Internal Members

Dr. Meenakshi Bharat
Department of English

Dr. Lalitha Josyula
Department of Electronics

Dr. Namita Pandey
Department of Political
Science

Dr. A. K. Chaudhary
Department of Physics

Dr. K.C. Singh
Department of Physics

Dr. Swarn Singh
Department of Mathematics

Dr. Neeraj Sahay
Department of History

Dr. Vartika Mathur
Department of Zoology

Dr. Shruti Mathur
Department of Commerce

Dr. Padma Priyadarshini
Department of Sociology

Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

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